

Market Thief

(800) 322-9034

"We have dealt in SubPrime since 1988 and by far Market Thief has been one of the most consistent lead producing programs that we have ever used. We have been a Market Thief dealer for over 10 years and we view the cost of the program as an investment that gets us additional business month in and month out."

Chuck Maly
GSM, McCluskey Chevrolet, Inc.



Are you missing out on a piece of the market?

Extend your marketing reach by targeting consumers that are **actively** pursuing an auto loan and **actually** have the intention of buying a car today. MarketThief is a highly effective way to capture in-market car buyers that are looking to purchase now.

A MarketThief lead is someone that just had their credit report pulled by a dealer or lender for the purpose of auto financing. With our daily, targeted lists we send a letter to these leads on your dealerships behalf. You can step in and help frustrated shoppers who have been turned down by other dealers.

Turn your competitor's frustrated prospects into your happy customers!

Features

- ✓ Dealers can select their radius and credit score target range
- ✓ Every lead receives a letter immediately; those who respond receive a follow up
- ✓ Letters mailed daily
- ✓ Leads are called and appointments set when used in conjunction with optional ProMax BDC services
- ✓ Leads are exclusive to your dealership
- ✓ Capture additional sales because Daily names are immediately available to call even before they receive the letter

Contact Us

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(800) 322-9034

 PROMAX
INTEGRATION *Absolutely!*